BB-115

Shell
Billboard™

All dimensions are actual size.

Bleed Line
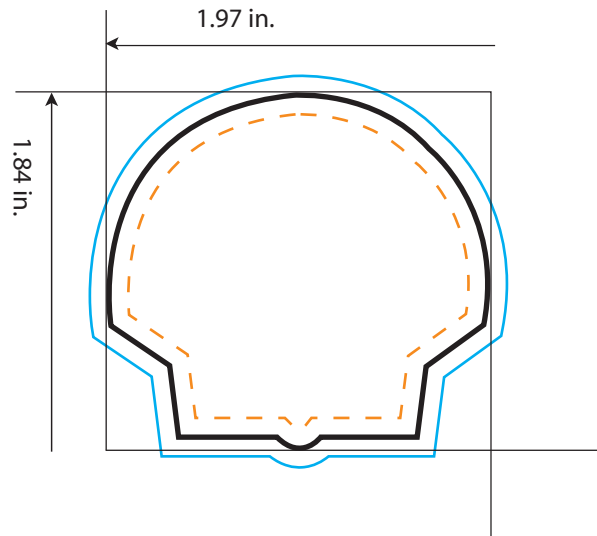*All background artwork should extend to this line (0.1˝ outside the Die Line)*

Die Line
Actual Billboard™ Shape

Imprint Area
All important text/logos/info need to stay inside this line (0.1˝ inside of the Die Line)

1.97 in.

1.84 in.

COMMENTS:

All raster-based artwork should be at least 300 dpi.
When sending vector artwork (Adobe Illustrator,
Corel Draw, Macromedia Freehand) please convert
all type to paths or outlines or include the printer
and screen font files.