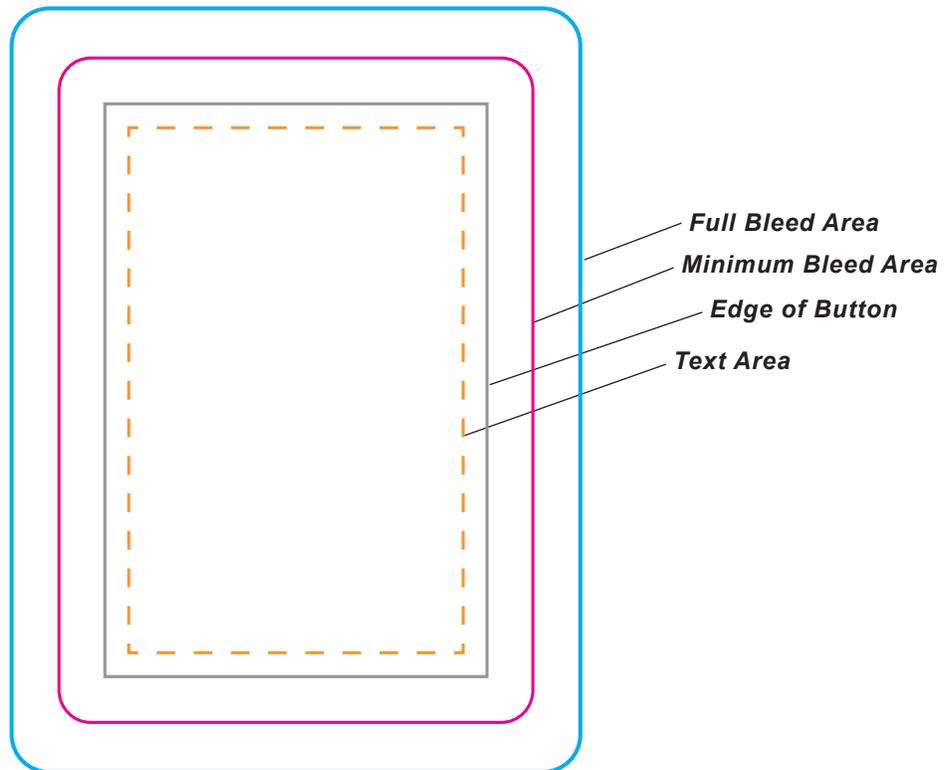


2"x 3" Vertical Rectangle Button

1000480



— Full Bleed Area (2.976" w x 4"h)

— Minimum Bleed Area (2.48"w x 3.48"h)

*All background artwork should extend to this line
(0.1" outside the Die Line)*

— Edge of Button (2"w x 3"h)

- - - Text Area (1.75"w x 2.75"h)

Keep important text and logos inside this area

COMMENTS:

Vector artwork preferred. When sending vector artwork (Adobe Illustrator, Corel Draw, Macromedia Freehand) please convert all type to paths or outlines or include the printer and screen font files. If sending raster-based artwork, make sure all artwork is at least 300 dpi.