

Distributor Self Promo Special!

\$2.75
net

for Personalized Short Flip Calendars

- 12 months
- MOQ: 25 pieces
- Standard Production: 10 working days after art and list approval
- **Place order by November 1, 2020**



Short Flip
3.5" h x 5.5" w



Tall Flip
6.5" h x 5.5" w

add just **\$1.00**
net for
Tall size

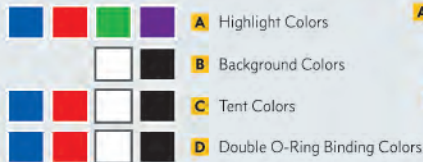
It's a fact! Distributors that send their calendars early have the best results.

EASY ORDER ONLINE: DatelineCalendars.com/Order
or contact us: 317-271-4536 • CS@Bentcil.com

DESIGN STYLE Choose a layout to match your brand.



COLORS Choose a set of colors that compliments your artwork.



Tent Colors (other than white): **\$0.21r WAIVED**

START DATE Start your calendar in any month—it doesn't need to be January!

ARTWORK MUST include your company logo. Please send vector art.

Art Setup: **\$48v WAIVED**

PERSONALIZED IMAGES Choose a pre-made set of Images ("New for 2020" shown below) or mix and match from our entire library of 100+ images (see all online).



COVER CHOICE Choose from a library of dynamic personalized covers. Or, create a custom cover for an additional fee.

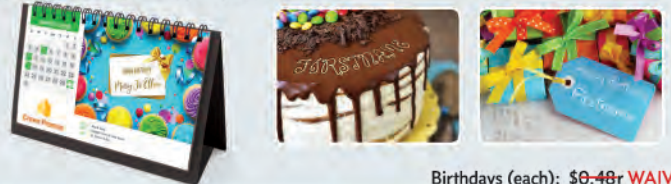


Stock covers: **INCLUDED** Custom Cover: add \$48v setup

NAME LIST Provide Excel list with at least first names—we recommend first and last. You may substitute a business name for the first name. We recommend 20 characters for each name field.

HOLIDAYS & EVENTS Opt to include standard US holidays (see online). Also add up to 4 custom events for each month—great for trade shows, sales meetings, company holidays, and more!

BIRTHDAYS & CELEBRATIONS Recognize your recipients' birthdays or other anniversaries. In their month, the day will be highlighted on the calendar and a special celebration personalized image will appear (see image options online).



Birthdays (each): **\$0.48r WAIVED**

BACK OPTIONS Choose from multiple layouts for the back of each page.



EXTRA PAGES Self-promo calendars **INCLUDE** an extra page (printed both sides) with a call-to-action encouraging your customers to place their own orders. Your logo and contact info are included. Add additional pages such as coupons and promotions, or add extra months (up to 3 pages).



Extra Months: **\$0.18r**
Extra Pages: **\$0.18r + \$24v setup** (per unique design)
Self Promo Call-to-Action: **INCLUDED**

DIRECT MAIL We can send your calendars bulk, but why not let us do all the work for you and deliver them directly to your customers? Direct mail includes address verification, printing postage, and delivery to post office. We provide individual tracking numbers for each piece.



Direct Mail: **\$0.32v each + postage** (call for rates)

Bentcil

UPIC: Bentcil ASI: 39850
PPPC: 20141101 SAGE: 55133

2020
v2 07.15.20

Distributor Self Promo Special!

\$2.75
net

for Personalized
CD Jewel Case
Calendars

- 12 months
- MOQ: 25 pieces
- Standard Production: 10 working days after art and list approval
- Place order by November 1, 2020



CD Jewel Case
4.6" h x 5.4" w



It's a fact! Distributors that send their calendars early have the best results.

EASY ORDER ONLINE: DatelineCalendars.com/Order
or contact us: 317-271-4536 • CS@Bentcil.com

DESIGN STYLE Choose a layout to match your brand.

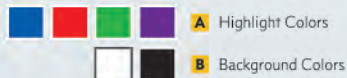


Modern



Classic

COLORS Choose a set of colors that compliments your artwork.



B Background Colors



START DATE Start your calendar in any month—it doesn't need to be January!

ARTWORK MUST include your company logo. Please send vector art.

Art Setup: **\$48v WAIVED**

PERSONALIZED IMAGES Choose a pre-made set of Images ("New for 2020" shown below) or mix and match from our entire library of 100+ images (see all online).



COVER CHOICE Choose from a library of dynamic personalized covers. Or, create a custom cover for an additional fee.



Stock covers: **INCLUDED** Custom Cover: add \$48v setup

NAME LIST Provide Excel list with at least first names—we recommend first and last. You may substitute a business name for the first name. We recommend 20 characters for each name field.

HOLIDAYS & EVENTS Opt to include standard US holidays (see online). Also add up to 4 custom events for each month—great for trade shows, sales meetings, company holidays, and more!

BIRTHDAYS & CELEBRATIONS Recognize your recipients' birthdays or other anniversaries. In their month, the day will be highlighted on the calendar and a special celebration personalized image will appear (see image options online).



Birthdays (each): **\$0.48r WAIVED**

EXTRA PAGES Self-promo calendars **INCLUDE** an extra page (printed both sides) with a call-to-action encouraging your customers to place their own orders. Your logo and contact info are included. Add additional pages such as coupons and promotions, or add extra months (up to 3 pages).



Extra Months: \$0.18r
Extra Pages: \$0.18r + \$24v setup (per unique design)
Self Promo Call-to-Action: **INCLUDED**

DIRECT MAIL We can send your calendars bulk, but why not let us do all the work for you and deliver them directly to your customers? Direct mail includes address verification, printing postage, and delivery to post office. We provide individual tracking numbers for each piece. Each CD calendar is delivered in a protective corrugated box (extra charge).



Direct Mail: \$0.32v each + postage (call for rates)

Bentcil

UPIC: Bentcil ASI: 39850
PPC: 20141101 SAGE: 55133

2020
v2 07.15.20