



## COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

## FACTS:

The towing industry was born in 1916 in the city of Chattanooga, after Ernest Holmes, Sr., a native Chattanoogan, helped a friend retrieve his car with three poles, a pulley and a chain hooked to the frame of a 1913 Cadillac. After patenting his invention, Holmes began manufacturing wreckers and towing equipment for sale to automotive garages and anyone interested in retrieving and towing wrecked or disabled autos.