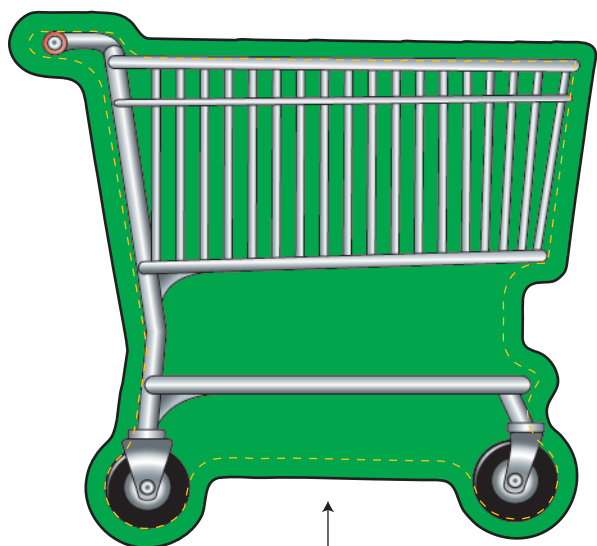


#1501

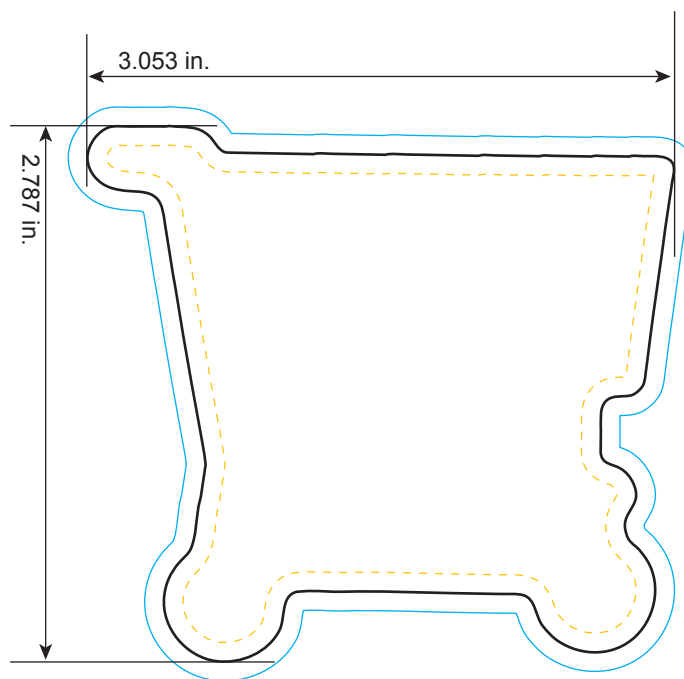
Shopping Cart

All dimensions are actual size.

STOCK ART



- Bleed Line**
All background artwork should extend to this line (0.1" outside the Die Line)
- Die Line**
Actual Magnet Shape
- Imprint Area**
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)



NOTE:

Stock cart and background can easily be changed to any color. Graphics and other patterns may be added as well.

COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

FACTS:

In 1946, Orla E. Watson, of Kansas City, MO, devised a plan for a telescoping shopping cart; meaning the cart could be fitted into another cart for compact storage. The one side of the baskets was hinged and allowed the telescoping. Watson's Western Machine Company made examples of this invention, and the first ones were manufactured and put to use in Floyd Day's Super Market in 1947.