## Bleed Line

All background artwork should extend to this line (0.1" outside the Die Line)

## Die Line

Actual Magnet Shape
Imprint Area
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)


## COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

## FACTS:

On May 23, 2001 at 9 a.m., Lawrence "Guinness" Jackson established a new standard for marathon 10-pin bowling in the Guinness World Records book. By the time he stopped at 9:02 p.m. May 24, Jackson had bowled 136.5 games, nearly 23,400 pins, and 36 hours and 2 minutes of bowling lay behind him. More amazing was that he maintained a 171 average.

