

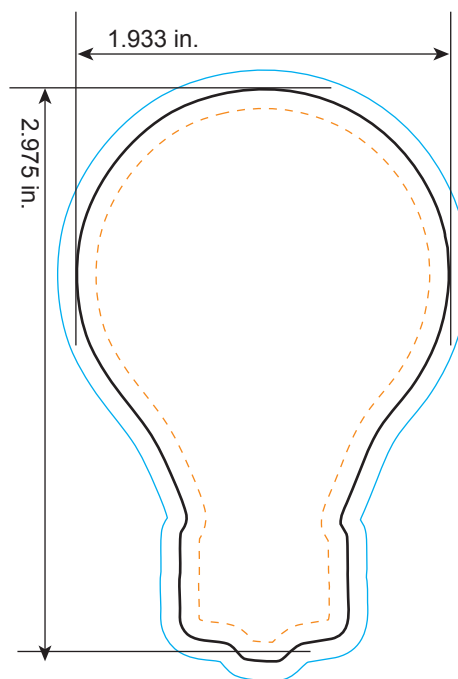
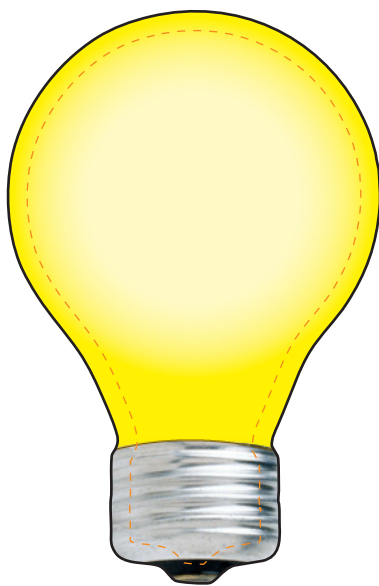
# #925

## Light Bulb

*All dimensions are actual size.*

- Bleed Line**  
*All background artwork should extend to this line (0.1" outside the Die Line)*
- Die Line**  
*Actual Magnet Shape*
- Imprint Area**  
*All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)*

### STOCK ART



### COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

### FACTS:

With the invention of the lightbulb the biggest problem facing inventors was not making light but sustaining it. In the beginning filaments would always burn out very quickly. Many different materials were used. Thomas Edison saw his best chance for success in carbon. On October 21 and 22, 1878 he carbonized a piece of sewing thread to form a filament. It burnt 13.5 hours - a huge breakthrough. Soon by changing the shape of the filament to a horseshoe it burned for over 100 hours.