




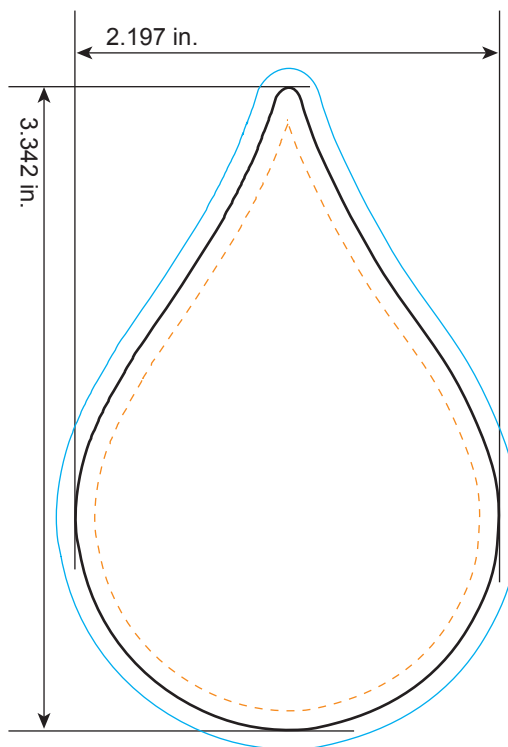
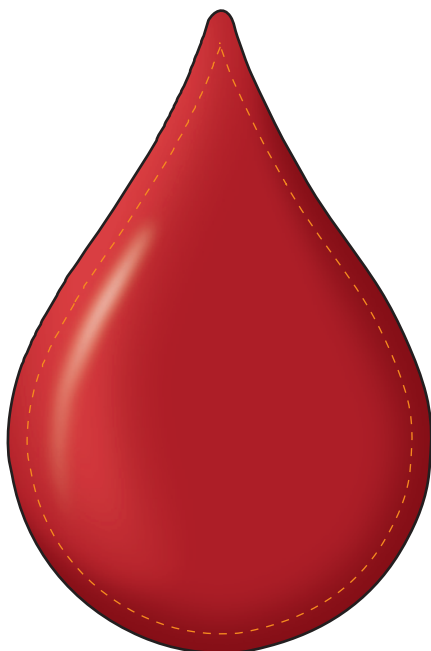
#909

Blood Drop

All dimensions are actual size.

-  **Bleed Line**
All background artwork should extend to this line (0.1" outside the Die Line)
-  **Die Line**
Actual Magnet Shape
-  **Imprint Area**
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)

STOCK ART



COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

FACTS:

According to the National Blood Data Resource Center (NBDRC) about 13.9 million units (including approximately 695,000 autologous donations) of whole blood are donated in the United States each year. Approximately eight million volunteer blood donors provide blood for about 4.5 million patients per year.