

Bleed Line

All background artwork should extend to this line (0.1" outside the Die Line)

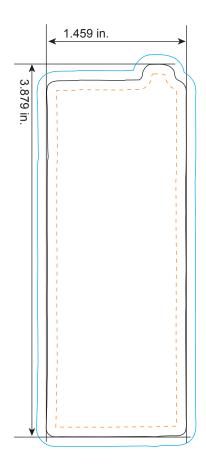
Die Line

Actual Magnet Shape

– – Imprint Area

All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)





COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

FACTS:

Dr Martin Cooper, a former general manager for the systems division at Motorola, is considered the inventor of the first modern portable handset. Cooper made the first call on a portable cell phone in April 1973. He made the call to his rival, Joel Engel, Bell Labs head of research.