# **#716** Piano

All dimensions are actual size.

### **Bleed Line**

All background artwork should extend to this line (0.1" outside the Die Line)

#### —— Die Line

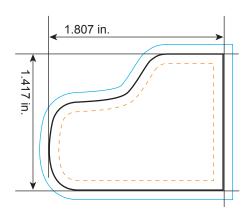
Actual Magnet Shape

#### Imprint Area

All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)

# STOCK ART





# **COMMENTS:**

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

## **FACTS:**

In 1709 there were two piano-like instruments, that produced sounds two different ways. The clavichord was piano (soft), and the harpsichord was forte (loud). Bartolommeo Cristofori, and Italian harpsichord maker of Padua, produced an instrument capable of both loud and soft effects, and called it the the piano e forte or forte piano. In this instrument the wires were struck with little hammers, which rebounded instantly.