

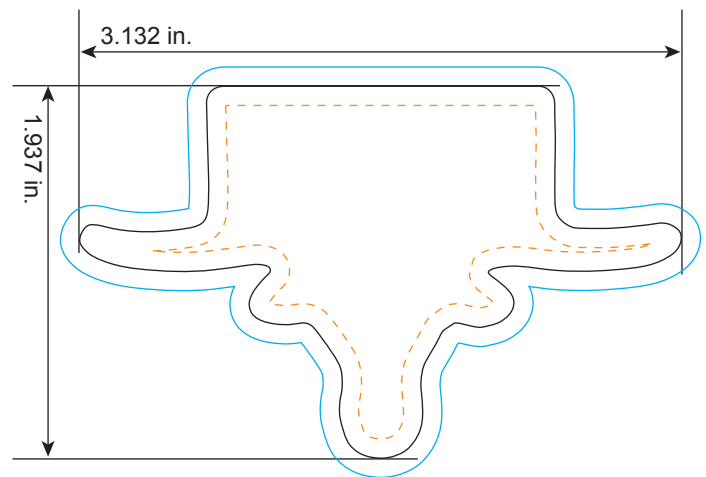
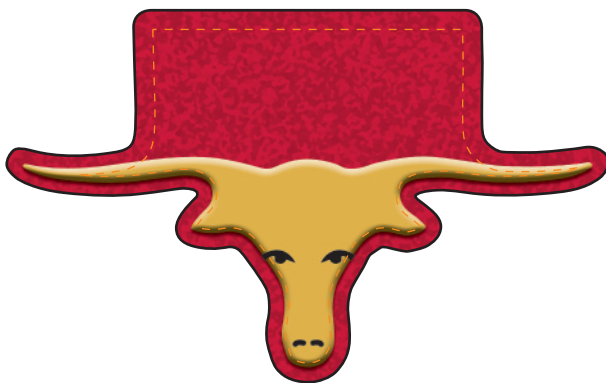
#710

Longhorn Steer

All dimensions are actual size.

- Bleed Line**
All background artwork should extend to this line (0.1" outside the Die Line)
- Die Line**
Actual Magnet Shape
- Imprint Area**
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)

STOCK ART



COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

FACTS:

The Longhorn Steer is a symbol of the post-Civil War cattle drives that made cowboys a legendary part of America. The Longhorn was of a mixed breed of originally pure-bred Spanish cattle brought to America, then interbred with other breeds brought by early settlers. These cattle populated in the wild and eventually were eyed by entrepreneurial men who saw a chance to make money in the beef industry.