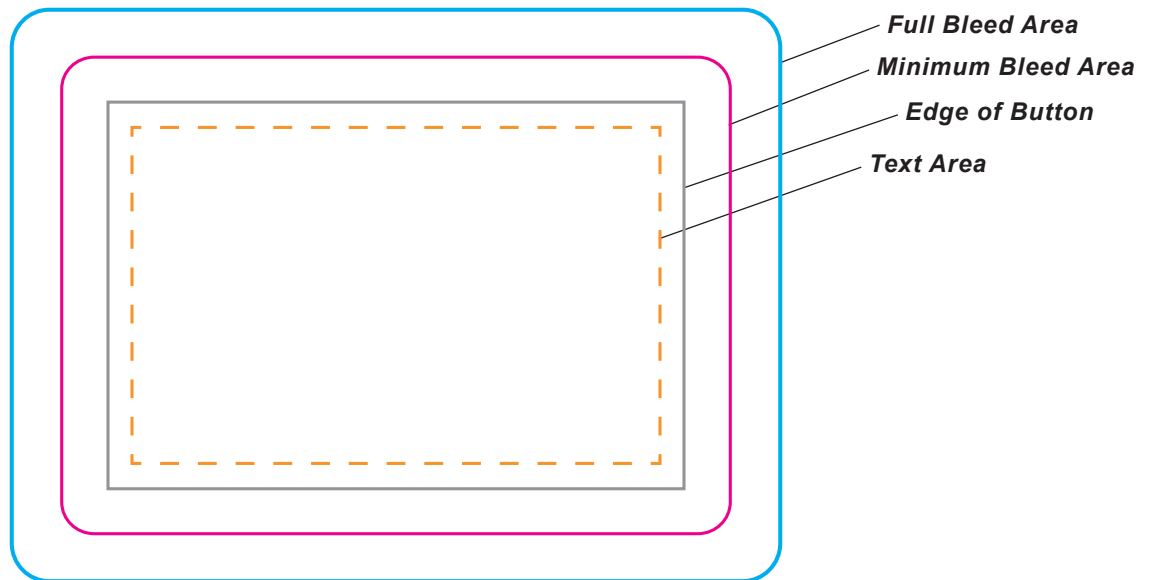


# 2"x 3" Rectangle Button

1000480



— Full Bleed Area (4"w x 2.976"h)

— Minimum Bleed Area (3.48"w x 2.48"h)  
*All background artwork should extend to this line  
(0.1" outside the Die Line)*

— Edge of Button (3"w x 2"h)

- - - Text Area (2.75"w x 1.75"h)  
*Keep important text and logos inside this area*

## COMMENTS:

**Vector artwork preferred.** When sending vector artwork (Adobe Illustrator, Corel Draw, Macromedia Freehand) please convert all type to paths or outlines or include the printer and screen font files. If sending raster-based artwork, make sure all artwork is at least 300 dpi.