

# #1205

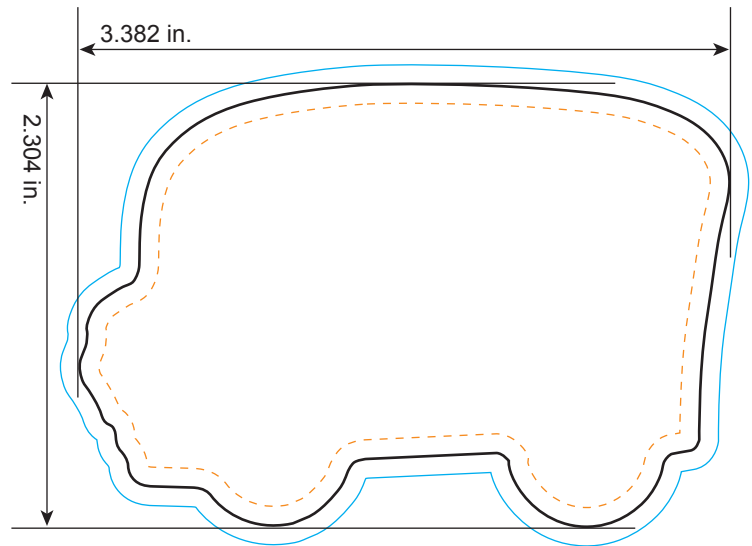
## School Bus

All dimensions are actual size.

### STOCK ART



- Bleed Line**  
All background artwork should extend to this line (0.1" outside the Die Line)
- Die Line**  
Actual Magnet Shape
- Imprint Area**  
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)



### COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

### FACTS:

Yellow school buses are a great American success story with a safety record that is unequalled in the transportation industry. Consider these comparisons per 100,000 passenger miles:

Passenger cars	0.94 deaths
Scheduled airlines	0.06 deaths
Passenger trains	0.04 deaths
<b>School buses</b>	<b>0.01 deaths</b>

(School Bus Information Council)