

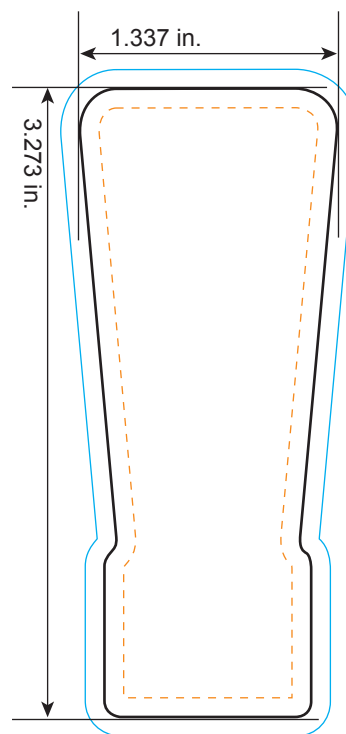
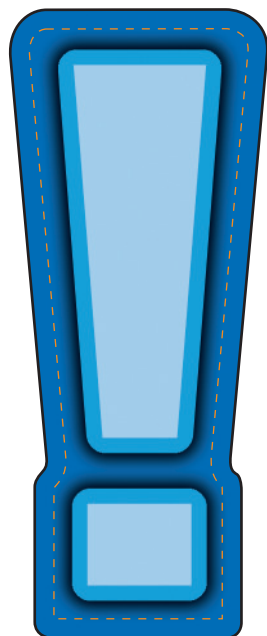
# #712

## Exclamation Point

*All dimensions are actual size.*

- Bleed Line**  
*All background artwork should extend to this line (0.1" outside the Die Line)*
- Die Line**  
*Actual Magnet Shape*
- Imprint Area**  
*All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)*

### STOCK ART



### COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

### FACTS:

The exclamation point is the punctuation zapper. It is used as a kind of visual scream. At the end of a sentence, the exclamation point shows you really, really mean it. Really!