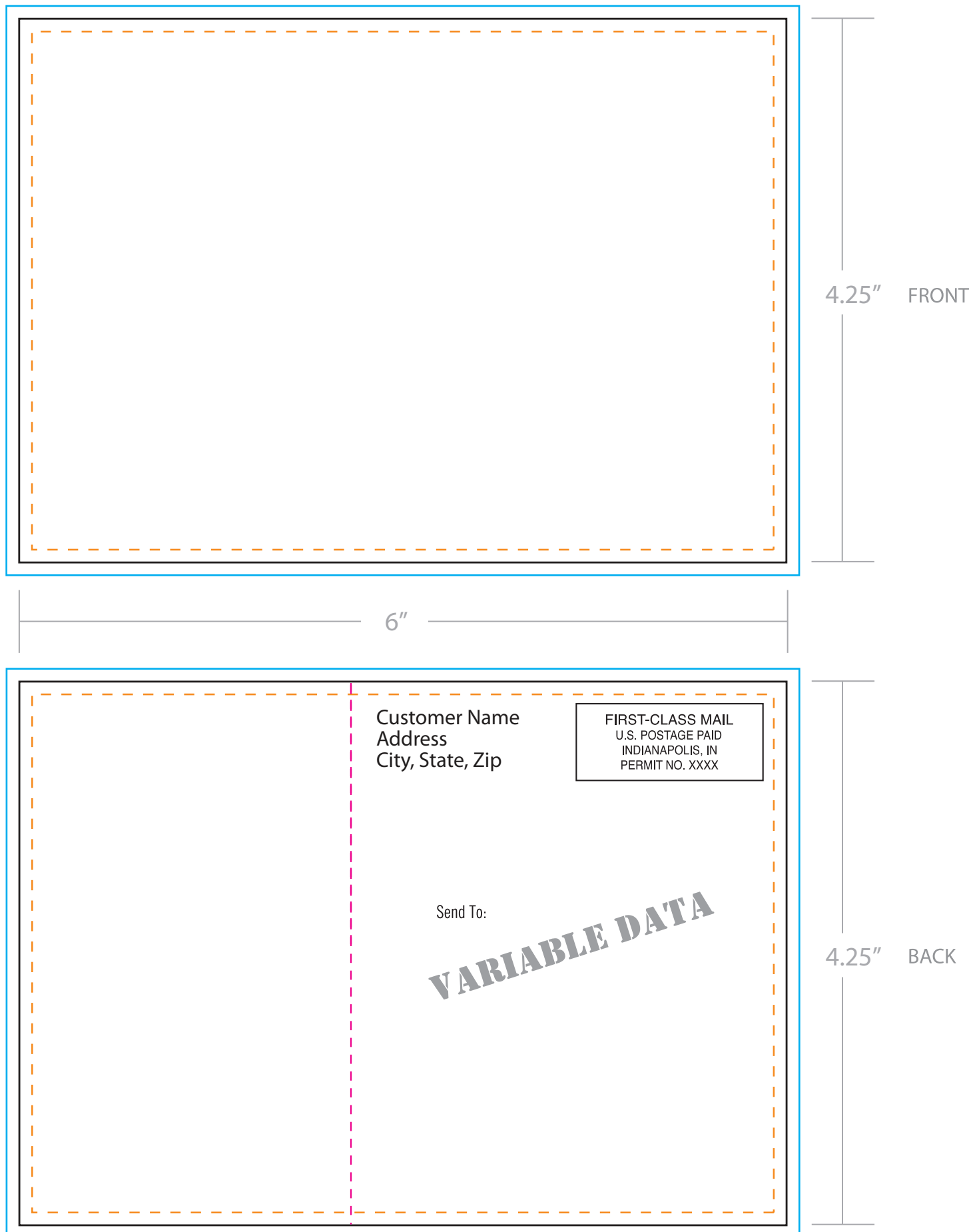


Power Postcard

4.25" x 6"

- Bleed Line**
All background artwork should extend to this line (0.1" outside the Die Line)
- Die Line**
Actual Shape

- Imprint Area**
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)
- Line showing separation between art & postal address side**
It would be best if primary art work does not cross over this line (except for light background colors)



COMMENTS:

All raster-based artwork should be at least 300 dpi. When sending vector artwork (Adobe Illustrator, Corel Draw, Macromedia Freehand) please convert all type to paths or outlines or include the printer and screen font files.